

ADVANCIAN



December 2014

Advancian, LLC Proprietary

Background

- Advancian, LLC is an Arizona based company located in Scottsdale
- Primary business is exporting hardware tools and supplies manufactured in the U.S.A
- Provides finders/liaison services between foreign companies and U.S. manufacturers
- Has developed an expertise in exporting from the U.S.A

Sure-Foot Anti-Slip Solutions

- Advancian, LLC is the exclusive distributor for Sure-Foot Industries in Israel
- Starting in Q1 2015 Advancian will begin stocking a selection of Sure-Foot products in Israel
- Skid Guard anti-slip tapes and stair treads will be marketed to local hardware wholesalers and retailers
- We are seeking established local companies operating in related fields to build strategic relationships for Sure-Foot's commercial and industrial products

Master Stop™ Anti-Slip Tapes

- Meets and exceeds OSHA, ANSI, NFSI and ADA anti-slip recommendations
- Durable tapes ideal for interior and exterior applications
 - Prevents slips and trips in any environment
- Varieties of grit materials, colors and sizes available to meet specific needs

Master Stop™ Anti-Slip Tapes



Master Stop™ Tapes Installation



Master Stop™ Hazard & Slogan Treads

- Meets and exceeds OSHA, ANSI, NFSI and ADA anti-slip recommendations
- Hazard design creates visual awareness in areas that require extra attention
- Master Stop™ Slogan treads convey safety message
 - “Caution”; “Watch Your Step”; “Slippery When Wet”

Master Stop™ Hazard & Slogan Treads



Master Stop™ Hazard Treads



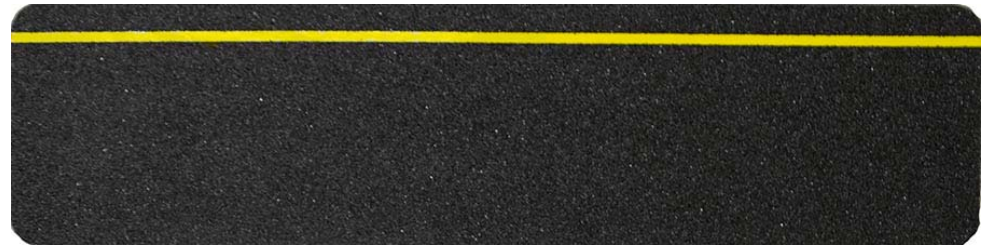
Master Stop™ Slogan Treads

Master Stop™ Specialty Tape Treads

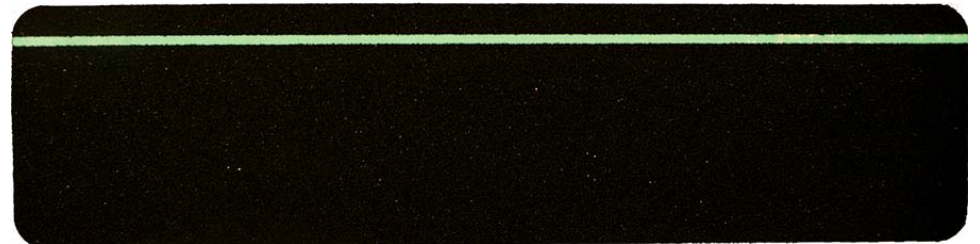
- Meets and exceeds OSHA, ANSI, NFSA and ADA anti-slip recommendations
- Offers added safety, visibility and increased awareness in poorly lit areas
- Reflective Stripe and Glow Stripe built into tread
- Glow qualities charged by natural or artificial lighting exposure

Master Stop™ Specialty Tape Treads

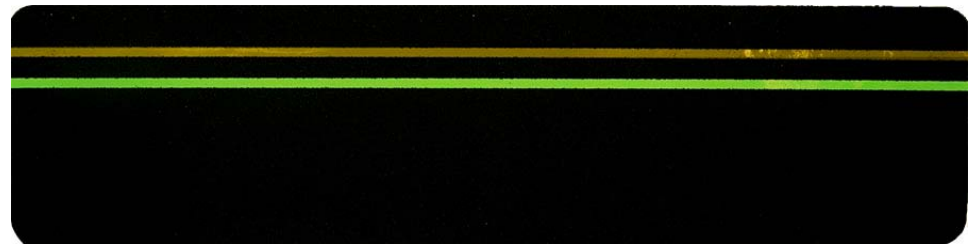
Reflective Yellow Stripe



Glow Stripe Tape Tread
(shown in dark)



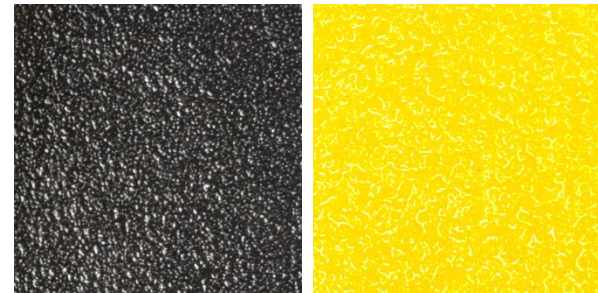
Ultimate Tape Tread
(shown in dark)



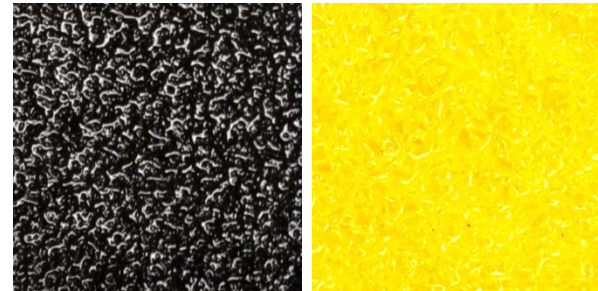
Master Stop™ Extreme Tape

- Meets and exceeds OSHA, ANSI, NFSI and ADA anti-slip recommendations
- Designed to out-perform standard anti-slip tapes
 - 50% stronger adhesive than standard tapes
 - Multi-layer grit embedding process lengthens product life
- Multi-climate durable design is ideal for demanding applications
 - Oil and gas rigs, offshore marine applications, heavy traffic areas, loading docks, bleachers, heavy equipment

Master Stop™ Extreme Tape



Black and Safety Yellow Standard Grit Coating



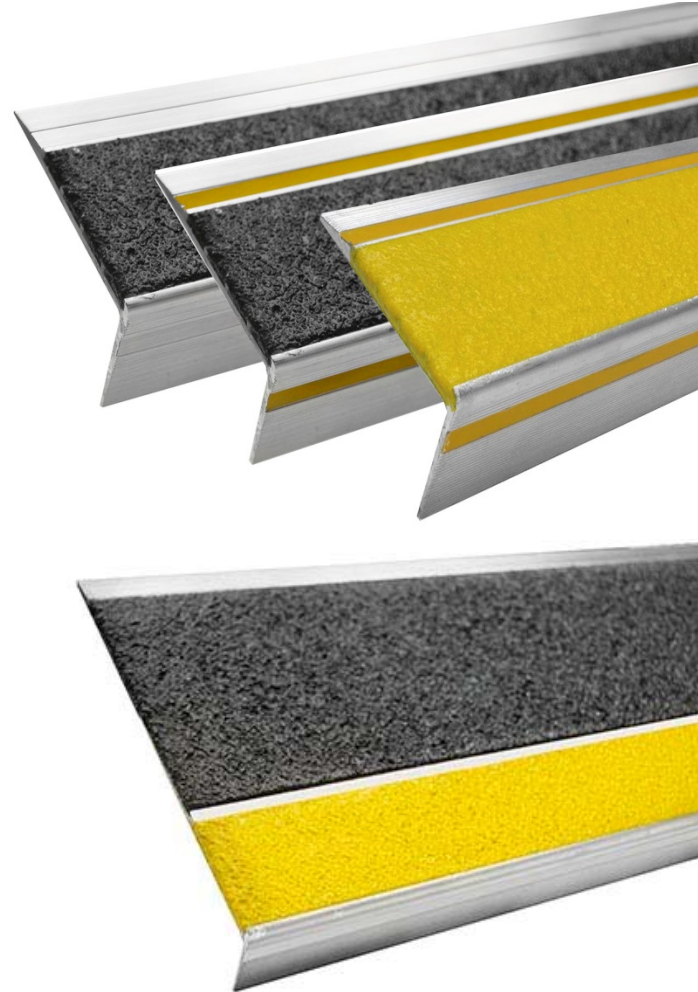
Black and Safety Yellow Coarse Grit Coating

BOLD STEP[®] Renovation Treads

- Meets and exceeds OSHA, ANSI, NFSI and ADA anti-slip recommendations
- Perfect for use in renovation projects
 - Compatible with existing structures made of wood, concrete or metal
- Permanent and attractive anti-slip solution for worn problem areas
 - Provides durable anti-slip surface to stair nosings

BOLD STEP[®] Renovation Treads

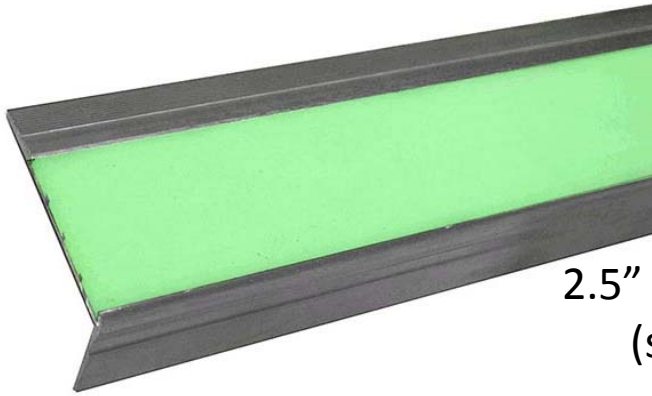
- 2.5", 7.5" and 9" Renovation Treads available with reflective stripe insert
- Yellow and Black color combination treads meet ADA and California State Code 24 for clearly contrasting colors
- Customizable colors and lengths



BOLD STEP[®] Glow Treads

- Meets and exceeds OSHA, ANSI, NFSA and ADA anti-slip recommendations
- Offers added safety, visibility and increased awareness in poorly lit areas
- Easy to recharge with natural light or any interior light source

BOLD STEP® Glow Treads



2.5" BOLD STEP® Glow
(shown in dark)



4" BOLD STEP® Glow
(shown in daylight)

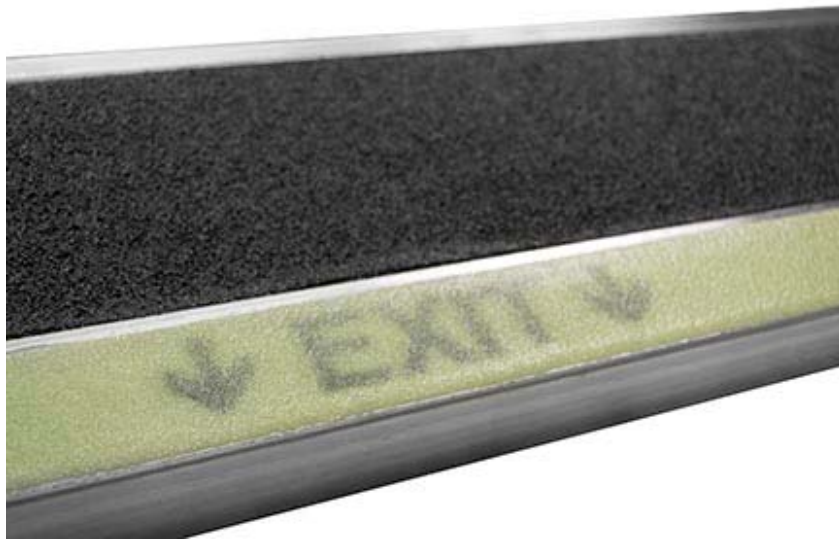


11" BOLD STEP® Glow Installation
(shown in dark)

BOLD STEP[®] Glow Message Treads

- Glow Message Treads identify location
- Message encapsulated within coating system
 - Company logos, safety slogans or location messages
 - Messages remain visible for life of product
- Glow products surpass illumination requirements

BOLD STEP[®] Glow Message Treads



9" BOLD STEP[®] Glow Message Tread
(EXIT message encapsulated)



9" BOLD STEP[®] Glow Message Tread
(shown in dark)

BOLD STEP[®] Safety Plates

- Meets and exceeds OSHA, ANSI, NFSI and ADA anti-slip recommendations
- Patented black and yellow hazard stripe design
- Permanent, attractive solution for worn problem areas

BOLD STEP® Safety Plates



BOLD STEP® Hazard Plates Installation